

hfma™ florida chapter
healthcare financial management association

HFMA Florida Chapter • 2012 Corporate Sponsorship Program
www.floridahfma.org

Chapter President :

Joanne Aquilina
Vice President of Finance/CFO
Bethesda Healthcare System
(561) 737-7733, Ext. 84544
Joanne.Aquilina@BethesdaHealthcare.com

2012 Corporate Sponsor Program

For recognition at the May 21 - 23, 2012 Annual Meeting and Spring Conference,
signed commitment is due by April 1, 2012.

Payment in full is due no later than May 1, 2012.

(2012 Sponsor year is January 1, 2012 through December 31, 2012.)

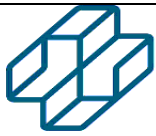
PLATINUM MEMBER \$6,000 Sponsorship Fee

- 1) Three complimentary registrations at each of the Spring, Fall & Winter meetings
- 2) Three complimentary provider registrations at each Spring, Fall & Winter meetings
- 3) Priority in reserving and selecting exhibiting space at each of the Spring, Fall & Winter meetings
- 4) Free Exhibiting at each of the Spring, Fall & Winter meetings
- 5) Name recognition on and link to your website through the Chapter's award winning website
- 6) Sponsor Board and Brochure recognition at each of the Spring, Fall & Winter meetings
- 7) Luncheon & breakfast recognition at each of the Spring, Fall & Winter meetings
- 8) Recognition at the annual Awards Banquet
- 9) List of attendees for the Spring, Fall & Winter meetings will be provided two weeks in advance and one week in advance to each sponsor registered to attend
- 10) Name recognition and contact information in all newsletter issues
- 11) Free scrolling of your logo with link to your company website near the top of the homepage of the HFMA Florida Chapter's website
- 12) Complimentary advertisement in all electronic issues of Sunspots
- 13) Opportunity to provide your promotional items in the conference registration packets
- 14) First option to sponsor items and events at statewide conferences (e.g. folders, bags, reception, hospitality, etc.)
- 15) Opportunity for company representative to introduce a presenter at each of the Spring, Fall & Winter meetings

GOLD MEMBER \$4,000 Sponsorship Fee

- 1) Two complimentary registrations at each of the Spring, Fall & Winter meetings
- 2) Two Complimentary Provider registrations at each Spring, Fall & Winter meetings
- 3) Priority in reserving exhibiting space at each of the Spring, Fall & Winter meetings
- 4) 50% reduction in exhibitor fees for Spring, Fall & Winter meetings
- 5) Name recognition on and link to your website through the Chapter's award winning Website
- 6) Sponsor Board and Brochure recognition at each of the Spring, Fall & Winter meetings
- 7) Luncheon & breakfast recognition at each of the Spring, Fall & Winter meetings
- 8) Recognition at the annual Awards Banquet
- 9) List of attendees for the Spring, Fall & Winter meetings will be provided two weeks in advance and one week in advance to each sponsor registered to attend
- 10) Name recognition and contact information in all newsletter issues
- 11) Opportunity for scrolling of your logo with link to your company website near the top of the homepage of the HFMA Florida Chapter's website for only an additional \$600 [Limited to first 12 Gold level respondents each calendar year.]
- 12) Complimentary advertisement in all electronic issues of Sunspots
- 13) Opportunity to provide your promotional items in the conference registration packets

Mike Bickers, HFMA Florida Chapter, Director of Corporate Policy & Finance / Sponsorship Chair, 2011/2012
Phone: (404) 915-3245 Fax: (561) 693-5833 mbickers@davinciantech.com



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SILVER MEMBER \$3,000 Sponsorship Fee

- 1) One complimentary registration at each of the Spring, Fall & Winter meetings
- 2) One Complimentary Provider registration at each Spring, Fall & Winter meetings
- 3) Exhibiting Opportunities at each of the Spring, Fall & Winter meetings, as space permits
- 4) 35% reduction in exhibitor fees for Spring, Fall & Winter meetings
- 5) Name recognition on and link to your website through the Chapter's award winning Website
- 6) Sponsor Board and Brochure recognition at each of the Spring, Fall & Winter meetings
- 7) Break recognition at each of the Spring, Fall & Winter meetings
- 8) Recognition at the annual Awards Banquet
- 9) List of attendees for the Spring, Fall & Winter meetings will be provided two weeks in advance and one week in advance to each sponsor registered to attend
- 10) Name recognition and contact information in all newsletter issues

BRONZE MEMBER \$1,750 Sponsorship Fee

- 1) One complimentary registration at any regional education / networking event for your company or a provider
- 2) \$100 reduction in exhibitor fees for Spring, Fall & Meetings
- 3) Name recognition on and link to your website through the Chapter's award winning Website
- 4) Sponsor Board and Brochure recognition at each of the Spring, Fall & Winter meetings
- 5) Recognition at the annual Awards Banquet
- 6) List of attendees for the Spring, Fall & Winter meetings will be provided two weeks in advance and one week in advance to each sponsor registered to attend.
- 7) Name recognition and contact information in all newsletter issues.

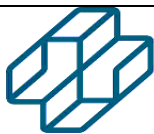
FRIENDS OF HFMA FLORIDA (Providers only) \$500 Sponsorship Fee

- 1) Ten complimentary registrations at any regional full or half-day workshops
- 2) Name recognition display in all electronic newsletter issues

Sponsor Speaker Engagements

Are you or someone in your organization interested in HFMA speaking engagements? Or have you heard a speaker that you would like us to book. Please contact **Billie Jean Mounts, HFMA Florida Chapter, Director of Education / Program Chair 2011/2012** at billiejean.mounts@hma.com.

Mike Bickers, HFMA Florida Chapter, Director of Corporate Policy & Finance / Sponsorship Chair, 2011/2012
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2012 Corporate Sponsor Program Agreement

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Name of Organization:	Contact Name:
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Address:

Phone Number: () _____ Fax Number: () _____

Email: _____

We commit to the Sponsorship Level identified below and hereby agree to pay the Sponsorship fee by **April 1, 2012**. We understand that this is a binding agreement which may not be canceled.

Signature of Authorized Representative: _____ Date: _____

Sponsorship Level:

(Check one.)

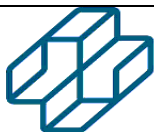
- Platinum \$6,000** **Gold \$4,000** **Silver \$3,000** **Bronze \$1,750**

Friends \$500

(Providers only)

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Two Payment Options:

- Pay by Credit Card:** Please provide the email address of the credit card holder that will be sent an invoice from us via PayPal for this processing payment.
(Proof of payment confirmation will be sent by PayPal via email.)

Name: _____

Email address: _____

- Pay by Check:** Make Check Payable to **HFMA Florida Chapter** - mail to Mike Bickers:
(Your canceled check will serve as proof of payment.)

DaVincian Technologies, Inc.
Attn: Mike Bickers
386 Golfview Road - Suite E
North Palm Beach, FL 33408

Sponsor Contact Information for Communication:

Contact for Sponsor related communication: *(If different than above.)*

Name: _____

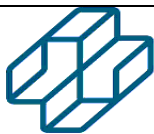
Phone: _____ Email: _____

Contact for conference exhibiting opportunities communication: *(If different than above.)*

Name: _____

Phone: _____ Email: _____

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Sponsor Contact Information for Publication:

Name of Organization: _____

(Include, if different than above. This company name will be displayed in the conference brochures, chapter newsletters and recognition signs unless otherwise noted.)

Email Address for Sales Contact: _____

(This email address will be displayed as the contact in the conference brochures and chapter newsletters unless otherwise noted.)

Web Address to be linked on the Florida Chapter's Website: _____

Please send electronic copy of your logo to mbickers@davinciantech.com

**Fax completed Corporate Sponsor Agreement to
Mike Bickers at 561-693-5833
or scan and email to mbickers@davinciantech.com.**

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