VIRTUAL HEALTHCARE: THE NEW AGE OF MEDICINE
Discussion Points:
✓ The current state of initiatives.
✓ Shared experiences with virtual healthcare programs.
✓ Challenges in the delivery of telemedicine, medical documentation and insurance reimbursement and how that will impact the future state of virtual healthcare.
VIRTUAL HEALTHCARE: THE NEW AGE OF MEDICINE

Learning Objectives:
✓ Discover how virtual healthcare can lead to patient satisfaction and lower cost routine/minor care.
✓ Realize the value of virtual healthcare screening: It can save lives.
✓ Learn where virtual care will lead us in the future.
✓ Understanding the challenges that telemedicine presents and solutions to reimbursement issues.
VIRTUAL HEALTHCARE: THE NEW AGE OF MEDICINE

Featuring 4 innovative thought leaders focusing on virtual healthcare through the use of telemedicine.
VIRTUAL HEALTHCARE: THE NEW AGE OF MEDICINE

PANEL SPEAKER: CAREY OFFICER

Carey Officer is the Operational Vice President of Nemours CareConnect, Center for Health Delivery Innovation at Nemours Children’s Health System where she provides critical leadership and support for researching, evaluating and incubating innovative clinical service delivery strategies including Telehealth. She led the launch of launched Nemours telemedicine service in 2015.

Nemours is an integrated children’s health system with two freestanding hospitals, 90 pediatric and specialty care locations in Delaware, Florida, Georgia, Pennsylvania and New Jersey, and a leader in providing digital health services and support to its affiliated hospital partners, physician practices and for emergency transport.

Carey joined Nemours in 2011 as a Senior Strategic Financial Planning Consultant. Carey has more than 15 years of experience in the health care industry, including strategy, financial and operational consulting serving large not-for-profit and for-profit health care systems. Carey received her bachelors’ degree in accounting from the University of Tennessee at Knoxville.
VIRTUAL HEALTHCARE: THE NEW AGE OF MEDICINE

PANEL SPEAKER: PAUL DEMURO

Paul R. DeMuro, Ph.D is Of Counsel in the Fort Lauderdale office of Nelson Mullins Broad and Cassel. He has practiced extensively in the areas of data analytics, compliance, corporate transactions, accountable care organizations, clinical integration, healthcare antitrust associated with innovative structures and ventures, value-based purchasing, joint ventures, mergers and acquisitions, governance, finance and regulatory compliance. He is also well-versed in Medicare reimbursement and managed care.

Dr. DeMuro is a former Associate Professor in the Department of Sociobehavioral and Administrative Pharmacy at Nova Southeastern University’s College of Pharmacy. He is a board member of the National Board of the Medical Group Management Association (MGMA).

Dr. DeMuro is a Life Fellow of the American Bar Foundation, a fellow of the American Health Lawyers Association, a fellow of the Healthcare Financial Management Association, and a fellow of the American College of Medical Practice Executives of the MGMA.
PANEL SPEAKER: TOM MCDOUGAL

Dr. Tom McDoogal is a serial healthcare entrepreneur, author, speaker, professor, and thought-leader. McDougal entered the healthcare industry in 1993 and at age 27 accepted his first role as a hospital CEO. Seventeen years later, he had served as CEO of five different hospitals.

In 2013, Tom became a healthcare entrepreneur and founded multiple companies including Synct, a Birmingham, Alabama based telemedicine company designed to meet the needs of traditional physician practices so they could compete in a changing landscape.

In addition to directing and leading the companies he owns, Tom currently serves as a Professor in the Department of Healthcare Administration at Samford University where he instructs undergraduate, graduate, and doctorate students in Healthcare Finance, Economics, and Management.
VIRTUAL HEALTHCARE: THE NEW AGE OF MEDICINE

PANEL SPEAKER: JON BAKER

Jonathan Baker-McBride is the Corporate Manager for Telehealth at Orlando Health. Previously, as a vendor to Orlando Health, Jon designed the technology for Orlando Health’s first tele-stroke network. He joined Orlando Health in 2010 as a Biomedical Engineer with a focus on telemedicine technology. His experience includes standing up Telestroke, TeleICU and Remote Patient Monitoring programs. Since 2017, Jon’s role has been focusing on new virtual care delivery models, direct to consumer services and virtual population health.
How will virtual healthcare lead to patient satisfaction and lower cost for routine/minor care?
Will virtual healthcare screening realize a value and create ROI for patients and providers? Can the screening identify possible life threatening conditions and save lives?
What financial challenges does telemedicine presents for patients with Health Insurance? What are the viable solutions to reimbursement issues?
Why are other countries surpassing the United states in telemedicine? Do the social determinates for heath that are outside the US make a difference in the effectiveness of virtual healthcare in the US?
Will direct contracting by providers with employer groups help the use of telemedicine grow?
How will nontraditional stakeholders like Amazon effect ROI and the future of telemedicine?
How can healthcare providers help patients with this seemingly more "hands off" approach? Are there telemedicine-based limitations for care? How can they be addressed?
Where will virtual care lead us in the future?
Lori Intravichit is the CEO of Sunlit Cove Healthcare Consultants. She has over 25 years of healthcare experience holding numerous leadership roles in healthcare administration senior management within both provider and payer organizations. Throughout her career, Lori has worked in many departments and capacities within healthcare administration. The diversity in her career crafted a vast knowledge of healthcare administration.

Lori has advised clients in multiple healthcare industry segments, including health insurance providers, hospital revenue cycle, multiple and single facility projects, and legal contract dispute resolution.

Lori and Sunlit Cove Healthcare Consultants are proud to be a certified Woman-Owned Small Business.