



## **FOR IMMEDIATE RELEASE**

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### **Orlando Health Joins the Healthcare Financial Management Association**

(Washington, D.C., date) – Orlando Health has joined the Healthcare Financial Management Association (HFMA), providing membership benefits to all of its more than 18,000 employees. Previously limited to individuals, HFMA’s enterprise membership was developed to provide entire organizational teams with cost-effective and easy-to-implement tools and educational resources that increase staff engagement and optimize organizational results.

“This membership gives our team members access to great tools and resources, along with valuable insights in healthcare finance,” says Michele Napier, vice president, Revenue Management. “We’ll be able to share knowledge and best practices with colleagues across the country at the chapter, regional and national level. We are very pleased to offer this HFMA membership to our team members to help meet the challenges of the modern healthcare environment.”

Orlando Health joins a growing number of forward-looking healthcare organizations that recognize the value of HFMA membership for professional development, unlimited access to financial management education, and organizational alignment.

“Enterprise membership helps organizations meet today’s challenges by bringing them educational and talent development resources that align with their goals,” said HFMA president and CEO Joseph J. Fifer, FHFMA, CPA. “Through this membership, Orlando Health is equipping its entire team to succeed in the new era of health care.”

Specific enterprise membership benefits include access to online education, research reports, and white papers as well as discounted conference registrations and opportunities to connect with industry peers in virtual communities and at national and local levels.

More information about enterprise membership is available at [hfma.org/enterprise](https://hfma.org/enterprise).

### **About HFMA**

With more than 38,000 members, the [Healthcare Financial Management Association](https://www.hfma.org/) (HFMA) is the nation's premier membership organization for healthcare finance leaders. HFMA builds and supports coalitions with other healthcare associations and industry groups to achieve consensus on solutions for the challenges the U.S. healthcare system faces today. Working with a broad cross-section of stakeholders, HFMA identifies gaps throughout the healthcare delivery system and bridges them through the establishment and sharing of knowledge and best practices. HFMA helps healthcare stakeholders achieve optimal results by creating and providing education, analysis, and practical tools and solutions. Its mission is to lead the financial management of health care.

### **About Orlando Health (Short Version)**

Orlando Health is a \$3.4 billion not-for-profit healthcare organization and a community-based network of hospitals, physician practices and outpatient care centers across Central Florida. The organization is home to the area's only Level One Trauma Centers for adults and pediatrics, and is a statutory teaching hospital system that offers both specialty and community hospitals. More than 2,900 physicians have privileges across the system, which is also one of the area's largest employers with more than 20,000 employees who serve more than 112,000 inpatients, more than 2.4 million outpatients, and more than 10,000 international patients each year. Additionally, Orlando Health provides more than \$450 million in total value to the community in the form of charity care, community benefit programs and services, community building activities and more. Additional information can be found at [www.orlandohealth.com](https://www.orlandohealth.com).